

Be 1 *in* 100

JOIN OUR FAMILY OF ENDOWMENT BUILDERS

Three years ago, when their twins were 5, Rick and Mariver Copeland envisioned a way to bring philanthropy into their children's lives as more than just an abstract ideal. The couple asked Rick's parents to set up an endowment with the **Pasadena Community Foundation** in the twins' names as a way of educating them on how altruism is put into action.

Are you passionate about a cause? Want to build a hometown legacy? Establish your own named endowment with PCF.

Funds generated from your endowment will support local nonprofits through PCF's robust and varied grant making programs. You'll be making a difference in the lives of people who live in the greater Pasadena area, and an impact that will continue to grow for years to come.

PCF's goal is to increase our family of Endowment Builders to 100, and we invite you to be 1 of them. For as little \$10,000 you can get started today on your fund, your passion, your legacy.



PASADENA COMMUNITY
FOUNDATION



“WE DID IT...”

...to educate our grandchildren on the importance of philanthropy.

When our son and daughter-in-law suggested we establish the Luke and Allyson Fund for Education to help their twins learn first-hand the benefits of charitable giving, we thought it was a wonderful idea — for our grandchildren, and for the Pasadena community. ”

— JIM & SANDY COPELAND

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There are **multiple benefits** in becoming a Pasadena Community Foundation (PCF) Endowment Builder.

- **Effective fiscal management:** PCF has an impressive 60+ year track record.
- **Dedicated stewardship:** We currently manage over \$50 million in assets in 300 component funds.
- **Local impact:** Funds generated remain in Pasadena, supporting nonprofits serving multiple areas of interest.
- **Affordable commitment:** As little as \$10,000 (or \$5,000 over two years).
- **You'll "Be 1 in 100":** Your personal legacy will help PCF in our goal to increase the number of our Endowment Builders from 75 to 100.



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For half a century, the Gambs have been passionate about each other — and their hometown. Jim remembers, “I fell in love with Pasadena 50 years ago while driving up Orange Grove to Priscilla’s home above the Rose Bowl.” Civic minded and dedicated philanthropists, the couple recently partnered with the **Pasadena Community Foundation** to create **The Jim & Priscilla Gamb Endowment for Healthcare**.

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“**WE DID IT...**”

...to support Pasadena Community Foundation’s work in the vital area of healthcare.

Establishing an endowment fund with PCF was a way for us to give back to the community that has been so important in our lives. We chose to dedicate the fund to the needs of the healthcare community to say thank you for the benefits our family has received over the years. ”

— JIM & PRISCILLA GAMB

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Clifford Swan Investment Counselors celebrated its 100th anniversary in 2015. The firm is committed to maintaining its own investment in the future of Pasadena. According to Linda Davis Taylor, Chairman and CEO, “The most appropriate way to kick off our second century was to become ‘1 in 100’ with **Pasadena Community Foundation**. Just as we invest with future generations in mind, PCF stewards charitable resources so that future causes, many of which we can’t contemplate today, will be funded to thrive.”

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“WE DID IT...”

... because education is the greatest wealth.

Knowledge is paramount to success — not only in investment management, but also in life. Pasadena Community Foundation shares our values regarding the importance of academic opportunity, and has identified local programs that are making a beneficial impact for Pasadena’s youth. Clifford Swan is proud to support this work through our Endowment for Education. ”

— LINDA DAVIS TAYLOR, CHAIRMAN & CEO, CLIFFORD SWAN

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When Dr. and Mrs. Bernard Tyson moved to Pasadena, they opened an OB/GYN medical clinic to serve needy lower income patients. Their four children—three M.D.s and one vet—are all raising their own families in the area. Motivated by her parents' dedication to helping the less fortunate, daughter Michelle Tyson established the **Tyson/Hagopian Endowment** with the **Pasadena Community Foundation**, to provide unrestricted funds for PCF's all-important local grant-making programs.

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“ I DID IT... ”

...to follow my parents' example of giving back to the community.

Growing up in Pasadena, my siblings and I learned from our parents the importance of community and a mindfulness of the less fortunate. I know my funds will stay right here in the area, and have a measurable impact for decades to come. ”

— MICHELLE TYSON

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“My wife and I met, singing and dancing in a show at USC,” remembers David Davis. “What a wonderful way to begin our collaboration as patrons of the arts!” When David served as Tournament of Roses President, the couple saw first-hand how music gave student band members a sense of purpose. **The David & Holly Endowment for the Arts** was established with the **Pasadena Community Foundation** in part to promote the positive impact of music on young people.

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“**WE DID IT...**

...to share our personal passion for music.

We were lucky enough to grow up in families where we were exposed to the arts. We want other children to have the same opportunity, in the hope that their continuing enjoyment as adults will be passed on to the next generation. ”

— DAVID & HOLLY DAVIS

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In addition to raising her family in Pasadena, Nancy Beckham devoted time to helping the hungry and the homeless. When Nancy passed away, her daughters Patti and Barbara wanted to honor both her memory and her commitment to the community. After a meeting with the **Pasadena Community Foundation** to discuss options, the sisters established the Nancy Nash Beckham Endowment for Hunger. They feel their mom would be delighted that her endowment is helping local food pantries and organizations serving the homeless.

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... to continue our mother's legacy of good works in our hometown of Pasadena.

We elected to create a fund that gives discretion to Pasadena Community Foundation to identify local organizations that will benefit most from financial support to curb, and even end, hunger. ”

— PATTI BECKHAM HEALY AND BARBARA BECKHAM

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